



## Radio and Television Broadcasters

To meet the distinct needs of radio and television broadcast stations, clients will appreciate the options provided by our Broadcasters BusinessPro program – a National Association of Broadcasters (NAB) endorsed program. Whether it's a small or large broadcaster, this program meets operators' coverage needs ranging from towers with a variety of valuation options to special events coverage, and more. Our underwriting is led by a team with more than 30 years of combined media industry experience.

### Broadcasters BusinessPro

INSURANCE PROGRAM

#### Program Highlights

- Open brokerage – open to all independent agents with no volume commitments
- Coverage is specifically tailored to meet the needs of broadcasters, including specialized coverage for:
  - Towers, Equipment, & Software
  - Tuning Retuning Expense included
- Broadcast Media Software included
- Mobile Broadcasting Unit available on RC basis
- Business Interruption
- Special Events
- Many other options available

#### Coverages Highlights

Tailored to meet the specific needs of your client, available coverages include:

- Property including Business Interruption coverage
- Inland Marine including coverage for towers/ antennas, broadcast media software and mobile broadcasting equipment
- General Liability
- Special events capabilities
- Crime
- Automobile
- Umbrella coverage

#### Limits

- Capacity to handle both large and small risks (high limits available)

#### Availability

- All states (Auto is not available in MA or HI)

#### Requirements

- At least 5 years in operation
- Completed ACORD applications
- Three-year, currently valued, loss history provided by the insurance company
- Broadcasters BusinessPro Supplemental Application

#### Minimum Premium

- \$2,500

#### Carrier(s)

- Coverage is provided by AIG, a financially strong insurer and a leading international insurance organization serving customers in more than 130 countries.

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American International Group, Inc. (AIG) is a leading international insurance organization serving customers in more than 130 countries. AIG companies serve commercial, institutional, and individual customers through one of the most extensive worldwide property-casualty networks of any insurer. In addition, AIG companies are leading providers of life insurance and retirement services in the United States. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange.

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