



PROGRAM UNDERWRITERS



Programs  
Product Profile

## Radio and Television Broadcasters

To meet the distinct needs of radio and television broadcast stations, clients will appreciate the options provided by our Broadcasters BusinessPro program – a National Association of Broadcasters (NAB) endorsed program. Whether it's a small or large broadcaster, this program meets operators' coverage needs ranging from towers with a variety of valuation options to special events coverage, and more. Our underwriting is led by a team with more than 30 years of combined media industry experience.

### Broadcasters BusinessPro

INSURANCE PROGRAM

#### Program Highlights

- Open brokerage – open to all independent agents with no volume commitments
- Coverage is specifically tailored to meet the needs of broadcasters, including specialized coverage for:
  - Towers, Equipment, & Software
  - Tuning Retuning Expense included
- Broadcast Media Software included
- Mobile Broadcasting Unit available on RC basis
- Business Interruption
- Special Events
- Many other options available

#### Coverages Highlights

Tailored to meet the specific needs of your client, available coverages include:

- Property including Business Interruption coverage
- Inland Marine including coverage for towers/ antennas, broadcast media software and mobile broadcasting equipment
- General Liability
- Special events capabilities
- Crime
- Automobile
- Umbrella coverage

#### Limits

- Capacity to handle both large and small risks (high limits available)

#### Availability

- All states (Auto is not available in MA or HI)

#### Requirements

- At least 5 years in operation
- Completed ACORD applications
- Three-year, currently valued, loss history provided by the insurance company
- Broadcasters BusinessPro Supplemental Application

#### Minimum Premium

- \$2,500

#### Carrier(s)

- Coverage is provided by AIG, a financially strong insurer and a leading international insurance organization serving customers in more than 130 countries.

#### Contact:

Laurie McKenzie  
T 704.749.2736  
E laurie.mckenzie@amwins.com

Bill McCloy  
T 704.749.2730  
E bill.mccloy@amwins.com

#### AIG Program Manager:

Patti Craig  
T 225.931.3736  
E patti.craig@aig.com



AmWINS Group, Inc. is a leading wholesale distributor of specialty insurance products and services. AmWINS has expertise across a diversified mix of property, casualty and group benefits products. AmWINS also offers value-added services to support some of these products, including product development, underwriting, premium and claims administration and actuarial services. With over 1,800 employees located in 16 countries, AmWINS handles over \$4.8 billion in premium annually through our four divisions: Brokerage, Underwriting, Group Benefits and International.

American International Group, Inc. (AIG) is a leading international insurance organization serving customers in more than 130 countries. AIG companies serve commercial, institutional, and individual customers through one of the most extensive worldwide property-casualty networks of any insurer. In addition, AIG companies are leading providers of life insurance and retirement services in the United States. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange.

Additional information about AIG can be found at [www.aig.com](http://www.aig.com) | YouTube: [www.youtube.com/aig](http://www.youtube.com/aig) | Twitter: @AIG\_LatestNews | LinkedIn: [www.linkedin.com/company/aig](http://www.linkedin.com/company/aig)

AIG is the marketing name for the worldwide property-casualty, life and retirement, and general insurance operations of American International Group, Inc. For additional information, please visit our website at [www.aig.com](http://www.aig.com). All products and services are written or provided by subsidiaries or affiliates of American International Group, Inc. Products or services may not be available in all countries, and coverage is subject to actual policy language. Non-insurance products and services may be provided by independent third parties. Certain property-casualty coverages may be provided by a surplus lines insurer. Surplus lines insurers do not generally participate in state guaranty funds, and insureds are therefore not protected by such funds.