

Liability Insurance Strategies Can Help Protect Businesses from Punitive Damages Losses

While the concept of punitive damages is designed to teach a defendant a lesson or deter others from engaging in the same kind of conduct, commercial advocacy groups have argued for years that punitive damages harm businesses in the United States.

Since 1999, the frequency and expense of punitive damages awarded in the U.S. has increased significantly due, in large part, to the unpredictability of juries. For example, 98% of punitive damages awarded over \$100 million have been rendered by juries and only 2% by judges.

Businesses across the nation are potentially exposed to the risk of punitive damages awards that could lead to financial ruin. As a result, most states have applied individual exceptions where the award of punitive damages is only allowed under certain circumstances or the amount of any such awards is capped.

The risk of liability, however, still exists and many U.S. businesses struggle with how best to protect themselves in the event of losses related to punitive damages. One answer to this difficulty is liability insurance, but it doesn't always cover punitive damages.

To better understand the risk mitigation strategies available to business clients, it helps to look at how states handle the liability and insurability of punitive damages and what types of insurance are available.

CONTACT

To learn more about how Amwins can help you place coverage for your clients, reach out to your local Amwins broker.

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Punitive Damages by State

Punitive damages can be based on a company's alleged misconduct (direct liability) or where the company is held legally liable for the wrongful acts of another person (vicarious liability). A common example of vicarious liability is when an employer is held responsible for the acts of its employees.

Some states require a higher burden of proof—"clear and convincing" evidence—before punitive damages can be awarded. Three states (Michigan, Nebraska and Washington) do not allow punitive damages to be awarded at all.

In Louisiana, New Hampshire and South Dakota punitive damages may only be awarded based on a statute. And many states have imposed statutory limits or "caps" on the level of punitive damages awarded. (Most recent caps by state are listed in Table 1.)

The statutes addressing punitive damages awards vary from state to state, and they can and do change from time to time. For specific information, we strongly recommend that you consult with your legal advisor.



Insurability of Punitive Damages

The insurability of punitive damages also varies widely by state (see most recent information in Table 2) and the lack of consistency increases the exposure to most insureds, especially insureds with operations or business in multiple states.

Even if insureds are located in a state where the insurance of punitive damages may be permitted, they might be exposed if they engage in a contract in another state where punitive damages are not insurable. The permutations can become difficult to track and the only viable solution is to implement a comprehensive risk management program to cover all possible scenarios.

Managing & Mitigating the Risk

There are steps a business owner can take to protect against the unexpected impact of a punitive damages award. The following are three most commonly used risk management tools:

1. Secure Coverage Under a Domestic Liability Insurance Policy with the following options:

Punitive Damages - Affirmative

Affirmative coverage for punitive damages can either be provided by an endorsement to the standard liability policy or will already be included in the policy issued by a licensed U.S. insurer.

Punitive Damages - Silent

Coverage is provided under a liability policy issued by a licensed U.S. insurer by virtue of the fact that the policy is silent with respect to coverage for an award of punitive damages. Some U.S. courts have taken the view that if punitive damages are not expressly excluded in the policy, they are covered, provided they are awarded in a state where punitive damages are insurable. This leaves a business exposed in states that do not permit punitive damages awards to be insured.

Most Favorable Jurisdiction / Venue Endorsement

This endorsement is intended to provide added protection to the insured under a domestic insurance policy by means of a choice-of-law provision. It will apply the law of jurisdiction that is "most favorable" to the insurability of punitive damages. The policy must affirmatively cover punitive damages. However, there is substantial uncertainty whether this provision would be enforced if, by doing so, otherwise uninsurable punitive damages become insurable. Since punitive damages are considered uninsurable in many U.S. jurisdictions based upon public policy considerations, it appears likely that at least some courts will determine that by enforcing a choice-of-law provision, a fundamental policy of the forum state has been violated and therefore the choice-of law provision will not be enforced.



2. Secure Coverage Under a Liability Insurance Policy from a non-U.S. insurer

Coverage is provided under a stand-alone liability policy issued by an insurer licensed outside of the U.S.—most commonly Bermuda—where, in addition to standard liability coverage, the policy includes affirmative coverage for punitive damages.

This is separate and distinct from a non-U.S. carrier issuing a follow-form occurrence or claims made policy, where coverage for punitive damages follows the underlying policy, usually a policy issued by a licensed U.S. carrier.

The follow-form policy can be endorsed to affirmatively include punitive damages, but such coverage will likely not drop down in the event of underlying limit erosion.

3. Purchase a Punitive Damages Wrap-Around Policy

Coverage is provided under a policy issued by an insurer licensed outside of the U.S. that "wraps" around the domestic liability policy (GL, E&O, D&O, EPL, etc.) issued to the insured and covers punitive damages awards made in states where coverage for punitive damages is uninsurable.

The "wrap" policy sits alongside the domestic policy to provide affirmative coverage outside the U.S. for punitive damages in states that do not allow the domestic policy to respond. The wrap policy is generally not restricted as to attachment as it will replicate the attachment of the domestic policy, whether primary or excess.

Non-U.S. insurers who provide punitive damages wrap-around cover are not subject to any state insurance regulations and so are able to eliminate the inconsistencies associated with the insurability of punitive damages across the various U.S. laws.

Takeaway

When it comes to mitigation strategies to protect against the potential liability of punitive damages, business owners have a variety of choices, some of which require relationships with brokers outside of the U.S.

Determining which mitigation strategy is right for a business owner will vary depending on many risk factors, including but not limited to, where the business is physically located and the states where it operates. These decisions are best made in consultation with experts who have experiencing placing coverages under these circumstances.

Amwins Bermuda has been offering punitive damage wrap-around coverage since the 1980s. Contact your broker today to help your clients find the coverage that best meets their needs.

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Table 1 – States with Punitive Damages Limitations

State	Dollar Cap	Multiple of Compensatory	
AL	\$500,000	3x Civil Actions	
	\$1,500,000	3x Personal Injury	
AK	\$500,000	3x	
AR	\$250,000	Зх	
CO	None	1x	
СТ	Litigation expenses	None	
FL	\$500,000	Зх	
	\$2,000,000	4x	
GA	\$250,000	None	
ID	\$250,000	Зх	
IN	\$50,000	3x	
IA	None	3x clean-up costs	
KS	\$5,000,000	None	
ME	\$75,000	None	
		3x clean-up costs	
MA	\$100,000	None	
MS	2%-4% depending on net worth, capped at	None	
	\$20,000,000		
MO	\$500,000	5x	
MT	\$10,000,000	3% of net worth	
NV	\$300,000 if compensatory is less than \$100,000	3x compensatory damages if compensatory is in excess of \$100,000	
NJ	\$350,000	5x	
NC	\$250,000	3x	
ND	\$250,000	2x	
ОН	10% of dependant's net worth	2x	
OK	\$100,000	1x	
	\$500,000	2x	
OR	None	4x	
RI	None	2x	
ΤХ	\$200,000	2x economic+non-economic damages up to \$750,000	
UT	None	3x	
VA	\$350,000	None	



Table 2 – Punitive Damages Insurability by State

State	Punitive Damages Awarded	Punitive Damages Generally Insurable	Standard of Proof
Alabama	Yes	Yes	Clear and convincing
Alaska	Yes	Yes	Clear and convincing
Arizona	Yes	Yes	Clear and convincing
Arkansas	Yes	Yes	Clear and convincing
California	Yes	No	Clear and convincing
Colorado	Yes	No	Beyond a reasonable doubt
Connecticut	Yes	Depends	Preponderance of evidence
Delaware	Yes	Yes	Clear and convincing
District of Columbia	Yes	Undetermined	Clear and convincing
Florida	Yes	No	Clear and convincing
Georgia	Yes	Yes	Clear and convincing
Hawaii	Yes	Yes	Clear and convincing
Idaho	Yes	Yes	Clear and convincing
Illinois	Yes	No	Preponderance of evidence
Indiana	Yes	Probably No	Clear and convincing
lowa	Yes	Yes	Clear and convincing
Kansas	Yes	No	Clear and convincing
Kentucky	Yes	Yes	Clear and convincing
Louisiana		Yes	Preponderance of evidence
Maine	Yes, but only by statute		
	Yes	No	Clear and convincing
Maryland	Yes	Yes	Clear and convincing
Massachusetts	Yes	Depends	Preponderance of evidence
Michigan	No	Undetermined	Undetermined
Minnesota	Yes	No	Clear and convincing
Mississippi	Yes	Yes	Clear and convincing
Missouri	Yes	Unclear	Clear and convincing
Montana	Yes	Yes	Clear and convincing
Nebraska	No	No	Not applicable
Nevada	Yes	Yes	Clear and convincing
New Hampshire	Yes, but only by statute	Yes	Undetermined
New Jersey	Yes	No	Clear and convincing
New Mexico	Yes	Yes	Preponderance of evidence
New York	Yes	No	No clear standard
North Carolina	Yes	Yes	Clear and convincing
North Dakota	Yes	Undetermined	Clear and convincing
Ohio	Yes	Depends	Clear and convincing
Oklahoma	Yes	No	Clear and convincing
Oregon	Yes	Yes	Clear and convincing
Pennsylvania	Yes	No	Clear and convincing
Puerto Rico	No	Not applicable	Not applicable
Rhode Island	Yes	No	Clear and convincing
South Carolina	Yes	Yes	Clear and convincing
South Dakota	Yes	Undetermined	Clear and convincing
Tennessee	Yes	Yes	Clear and convincing
Texas	Yes	Depends	Clear and convincing
Utah	Yes	No	Clear and convincing
Vermont	Yes	Yes	Preponderance of evidence
Virginia	Yes	Yes	Preponderance of evidence
Washington	No	Not applicable	Not applicable
West Virginia	Yes	Yes	Preponderance of evidence
Wisconsin	Yes	Yes	Clear and convincing
Wyoming	Yes	Yes	No clear standard
wyoning	100	105	

