

CAT Modeling 101

In 2023, the U.S. hit a historic number of billion-dollar disasters. There were a total of **28 disasters in 2023** alone, costing the U.S. approximately \$92.9 billion. With the number of climate disasters rising each year, accurate catastrophe (CAT) modeling is more important than ever.

What is CAT Modeling?

If you're not familiar with CAT modeling, it's a process that uses mathematical models and simulations to assess the potential impact of natural or man-made disasters in a specific area. These models analyze data that account for varying geography, building structures and past disaster occurrences to estimate potential losses and damages. This helps businesses, insurers and public entities make informed decisions about risk management, insurance pricing, disaster preparedness and investment strategies.

CONTACT

To learn more about how Amwins can help you place coverage for your clients, reach out to your local Amwins broker.

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Why is CAT Modeling Important?

CAT modeling is crucial for understanding and mitigating the impact of catastrophic events by providing valuable insights into potential risks and vulnerabilities. Key components of catastrophe modeling include:



Data Input: Gathering and entering relevant data such as geographical information, building structures, population density and historical disaster data.



Mathematical Models: Simulating the behavior of natural disasters by considering things like seismic activity, wind patterns and even water flow to predict the extent of damage.



Risk Assessment: Analyzing the potential risks and vulnerabilities of a specific region or portfolio of assets, including understanding the likelihood and severity of various catastrophic events.



Loss Estimation: Calculating the expected financial losses based on the simulated scenarios to include property damage, business interruption and other economic impacts.



Decision Support: Making informed decisions about risk management, pricing and disaster preparedness.



Who uses CAT Modeling?

Many businesses and insurers strategically leverage CAT modeling data to manage their exposure to catastrophic events, allowing for better risk mitigation strategies. This data-driven approach helps to set appropriate premiums based on the potential risk associated with specific geographical areas which helps insurers price insurance policies accurately.

CAT modeling also functions as a versatile tool in both underwriting and pricing strategies. These models play a crucial role in evaluating the risk within a portfolio of exposures, providing valuable insights that shape an insurer's underwriting approach. CAT modeling also assists in strategic decisions related to reinsurance, helping insurers determine the ideal amount to purchase for effective risk mitigation.

Beyond insurers, financial institutions find value in CAT modeling to assess the amount of capital needed to cover potential losses, ensuring they have sufficient reserves. In order to assess the risk associated with infrastructure projects in certain regions, investors and developers will use CAT modeling to influence investment decisions as it can pinpoint high-risk areas to enhance disaster preparedness and economic planning for government agencies.

The widespread use of CAT modeling not only assists insurers with policy pricing, but also extends its influence on financial institutions, investors, developers and public entities. This helps in creating a holistic and proactive approach when it comes to addressing the challenges caused by catastrophic events in all different kinds of applications.



Takeaway

CAT modeling stands as an essential tool in our modern risk management landscape. Its detailed analysis, combining scientific methodologies and advanced statistical approaches helps us prepare for the potential impacts of varying disasters. From assisting with underwriting strategies to aiding in pricing decisions, catastrophe modeling gives insurers the foresight needed to navigate an increasingly unpredictable climate. As we face heightened climate changes and escalating risks, CAT modeling helps prepare us for uncertainty.

We Help You Win

Our team of specialists has a vast knowledge base to help ensure your understanding of how primary insurers utilize CAT models. And, with our access to creative solutions, we can help you tap into new capacity being brought forward by carriers.

The insurance marketplace is always evolving. At Amwins, we stay on top of these changes – to help our clients win. We work with you to navigate market challenges and no matter the coverage requirements, our top priority is helping you secure the solutions that best serve the needs of your clients.

Contact your Amwins broker today to learn more.

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